



NOTICE TO PUBLISHERS & BROADCASTERS REGARDING THIRD PARTY ADVERTISING

This Notice is being provided pursuant to the Municipal Elections Act.

In accordance with section 88.5(2) of the Municipal Elections Act, a registered third party shall not cause a third party advertisement to appear during the restricted period unless he, she or it provides the following information to the broadcaster or publisher in writing:

- (i) The name of the registered third party;
- (ii) The name, business address and telephone number of the individual who deals with the broadcaster or publisher under the direction of the registered third party; and;
- (iii) The municipality where the registered third party is registered.

In accordance with section 88.5(3) of the Municipal Elections Act, no broadcaster or publisher shall cause a third party advertisement to appear during the restricted period of May 1, 2026 to October 26, 2026 if the information set out above has not been provided.

In accordance with section 88.5(4), the broadcaster or publisher of a third party advertisement shall maintain records containing the following information for a period of four years after the date the advertisement appears and shall permit

the public to inspect the records during normal business hours:

- (i) The information provided under subsection (2);
- (ii) A copy of the advertisement, or the means of reproducing it for inspection; and
- (iii) A statement of the charge made for its appearance.

Should you have any questions, please do not hesitate to contact the undersigned:

Township of Malahide
87 John Street South, Aylmer
Clerk – Allison Adams – 519-773-5344 or
aadams@malahide.ca
www.malahide.ca

or

Municipality of Bayham
56169 Heritage Line, Strathfordville
Clerk – Alan Bushell – 519-866-5521 or
clerk@bayham.on.ca
www.bayham.on.ca

or

Town of Aylmer
46 Talbot Street West, Aylmer
Clerk – Owen Jaggard – 519-773-3164 or
ojaggard@town.aylmer.on.ca
www.aylmer.ca