

PROTECT OUR BEACH



BEACH LITTER

Beach litter, also known as marine debris, consists of human-made materials that find their way into coastal or marine environments. These items often wash up on shore, threatening marine life, ecosystems, and the visual beauty of beaches.



**Beach litter includes a variety of items,
such as plastic bottles, cigarette butts, food
wrappers, fishing gear, and larger debris.**





IMPACTS OF BEACH LITTER

Beach litter, particularly plastic debris, poses significant risks to:

- Marine and Wildlife
- Ecosystems
- Human Health
- Economy and Tourism

MARINE AND WILDLIFE

Beach litter can harm, kill, or starve wildlife by causing entanglement, ingestion, or suffocation.



ECOSYSTEMS

Litter can disrupt the natural balance of coastal ecosystems

Litter can pollute water, reduce oxygen levels, and create toxic conditions for marine life



HUMAN HEALTH


Microplastics and other pollutants can enter the food chain, potentially impacting human health

Marine debris can harbor pathogens and contribute to the spread of diseases



ECONOMY and TOURISM



- Litter detracts from the natural beauty of the beach
 - Removing marine debris is expensive and requires significant resources
 - Beaches littered with debris can deter tourists, leading to economic losses for the coastal community
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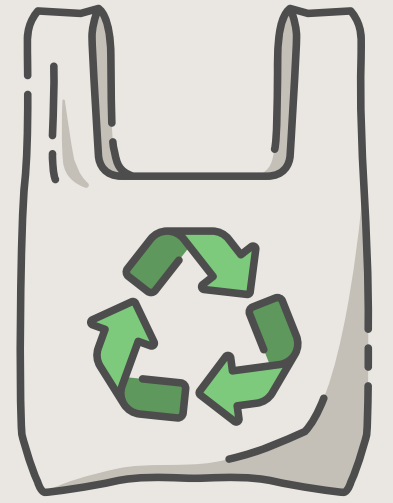


How can I help?





Bring reusable containers for food and drinks, and pack out everything you bring in



Reduce Single-Use Plastics

Avoid plastic straws, bags, cups, and utensils



Recycle Effectively

Properly dispose of trash in designated bins



Don't Smoke On The Beach

Cigarette filters are made of plastic that absorbs toxic chemicals from tobacco. When discarded, they break down into microplastics, releasing these chemicals into the environment, contaminating soil, water, and plants.



A man and a young boy are standing in the shallow ocean waves at sunset. The man, on the right, is holding a fishing rod and looking down at it. The boy, on the left, is looking towards the man. The sun is low on the horizon, creating a warm, golden glow across the sky and water. The text "Fish Responsibly" is written in a large, bold, black font at the top right. Below it, the text "Follow 'catch and release' practices and keep more fish alive" is written in a smaller, bold, black font.

Fish Responsibly
Follow "catch and release"
practices and keep more
fish alive

Use dedicated pathways instead of walking through sensitive dune systems and bioswales



TAKE THE PLEDGE



**Send us a picture with your pledge
to help protect our beach**

Liz

“Whenever I spot plastic waste at the beach, I pledge to pick it up and make a positive change.”



Chris

“I’ll reduce how many single-use plastics I use, especially food and beverage packaging!”



Willie

**“I pledge to never litter
and embrace the
reusable alternatives,
and educate others on
the importance of
keeping the beach
clean.”**



Bobbi

“I will pick up cigarette butts when walking on the beach.”



Greta

“I will respect the dune grasses and sensitive areas at the beach.”



A watercolor illustration of a beach scene. The sky is a mix of light and dark blue with white clouds. Several birds are flying in the sky. In the foreground, there is a sandy beach with some green grass and a wooden fence. The text "THANK YOU" is written in a bold, black, hand-drawn font in the center of the image.

THANK YOU